



Zebra DataCapture DNA

Your Built-in Advantage

Where others stop, Zebra keeps you fully covered with software capabilities for every kind of user, every use case and every Zebra scanner





Every Hardware Purchase is a Software Purchase in Disguise

Exceptional hardware is no longer enough

You want your scanners to deploy fast, scale easily and help your team adapt to future needs. It's a journey that will go through many stages, involving different users and functional areas. Zebra knows the scanning journey better than other providers. That's why we've engineered into all our scanners Zebra DataCapture DNA—a suite of software capabilities to make your scanning journey simple to navigate and manage.

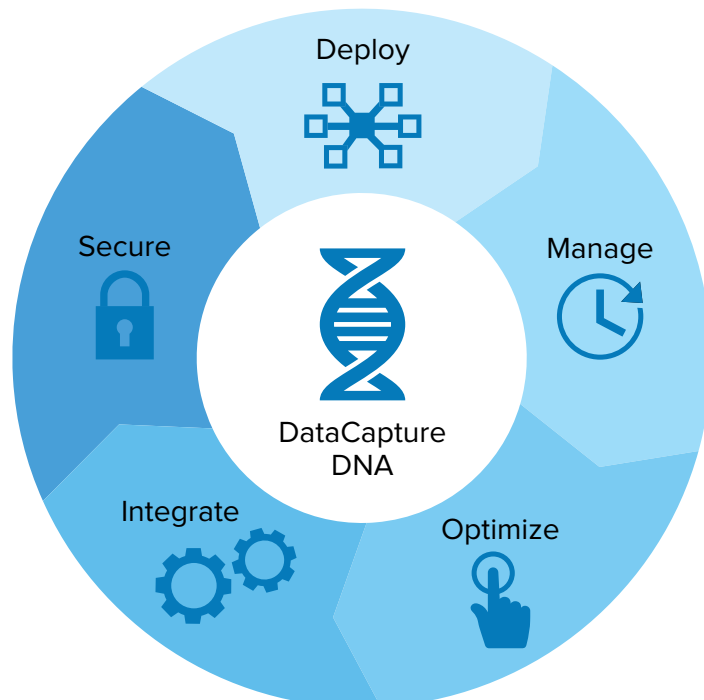
With advances in today's technology reality, your scanner hardware must be exceptional. But it's the software inside that determines whether your scanners remain relevant, agile and high-performing with a strong ROI over its entire lifecycle. Zebra DataCapture DNA takes your scanner's performance far beyond the basics. Your team will appreciate the simplicity it brings to their operations and in return, they'll contribute more to raise productivity.

The Differentiator

Zebra Hardware plus Zebra Software

With Zebra scanners you can scan confidently with hardware developed and continuously refined by a partner with more than 50 years of field-proven innovation. And with Zebra DataCapture DNA, your scanners will stay current with ongoing enhancements, software updates and the agility to achieve greater business outcomes.

Zebra DataCapture DNA empowers your scanners from the start with built-in applications, utilities and tools that maximize your device performance from deployment and management to scanner fleet optimization, integration and security.





Deploy

Simplify scanner deployment

- Auto-detect and program devices
- Configure at the point of use
- Don't lose existing settings if staging locally



Remote Management (SMS/WMI)

Eliminate the need to pre-stage at a depot; configure at the point of use



123Scan

Simultaneously stage up to 10 scanners locally



Remote Diagnostics

Remotely verify that scanners are properly functioning and configured



Scan-to-Connect

In one step, connect a Bluetooth® scanner to a phone, tablet or PC



Wi-Fi Friendly Mode

Ensure Bluetooth scanners don't interfere with your Wi-Fi network

Zebra DataCapture DNA Empowers Your Teams

Give your teams the tools they need to solve the challenges unique to their roles.

IT Administrators

Access security and control, as well as the ability to configure scanners at the point of use, including security options, to eliminate time-intensive configurations and vulnerabilities to security risks.

Operations Managers

Are able to locate, power and optimize scanners to maximize uptime, avoiding the risks of scanner failures and costly troubleshooting.

Frontline Workers

Are given optimized scanners for a user-friendly experience to reduce sluggish performance, and instead scan faster by capturing data the first time, every time for increased productivity.

App Developers and Independent Software Vendors

Gain swift, smooth app integration, to prevent slow and error-filled development which can delay deployments.



Manage

Give IT hassle-free, scanner management and insight

- Simplify fleet management with remote management and troubleshooting
- Update firmware, view stats, and generate reports
- Correct small issues before they become big problems



Remote Management (SMS/WMI)

Automate configuration at the point of use; update firmware without losing settings and access critical asset data



PowerPrecision+ Batteries

Gain easy access to fleetwide metrics, including battery state of health



Remote Diagnostics

Troubleshoot without traveling to sites and resolve issues faster



ScanSpeed Analytics

Identify patterns that slow down scanning



123Scan

Create an SMS package to remotely manage your fleet of scanners



Virtual Tether

Both the scanner and cradle alert user when the cordless scanner is moving out of range, misplaced or left unattended for an extended time.

Optimize

Help workers scan and complete jobs faster



- Prioritize a barcode or simultaneously capture them all at once
- Read virtually any barcode the first time, every time
- Capture documents and auto-populate data fields



UDI Scan+

Capture and parse UDI data in the right order to the right fields, in one trigger pull



Label Parse+

Instantly capture all the barcodes on a GS1 label and parse data in the right order to the right fields, in one trigger pull



Blood Bag Parse+

With one trigger pull, instantly capture, parse and transmit data to your app



Virtual Tether

Alert workers when cordless scanners need recharging, are misplaced or left unattended



PRZM Intelligent Imaging

Capture any barcode in virtually any condition the first time



Preferred Symbol

Prioritize one barcode while excluding others



Multi-Code Data Formatting

Scan multiple barcodes with a single trigger pull



Scan-to-Connect

In one step, connect Bluetooth scanners to a phone, tablet or PC



Intelligent Document Capture

Capture an image and automatically optimize its appearance



PowerPrecision+ Batteries

Get visual feedback of charge status on demand



Integrate

Empower developers to create and integrate data-intensive apps without difficulty or delay

- Create apps that do more than capture barcodes
- Pair scanners in a single step
- Develop apps faster with source code, sample apps and how-to videos



123Scan

Configure your scanner using a wizard with options to program electronically or via a printed 2D barcode



Scanner Software Development Kit (SDK)

Leverage our SDK, videos and source code to develop your own apps



Scanner Control Application

Connect and control Bluetooth scanners with a tablet or smartphone



Scan-to-Connect

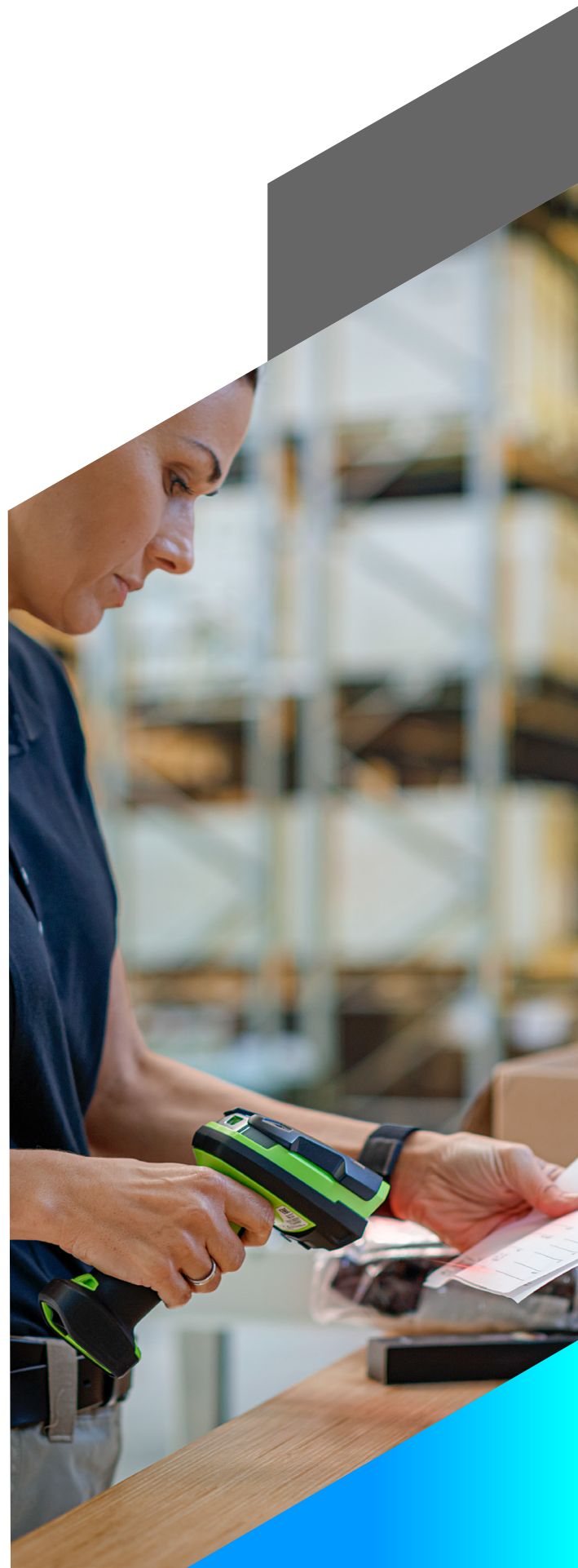
Forego developing your own pairing solution; instead, use ours or integrate its code into your app



Secure

While scanners pose a minimal security risk, you and your IT staff have additional options to protect sensitive data

- Trust the highly secure cord that connects your Zebra scanner to a PC
- Encrypt data using Bluetooth Secure and Simple Pairing
- Count on FIPS encryption on select models





Zebra DNA Your Built-in Advantage

Zebra DNA is a suite of built-in software applications, utilities and tools that deliver the unmatched experiences your team gets over the lifetime of every Zebra device—from mobile computers to scanners, printers and more.

That Zebra DNA advantage powers your Zebra hardware investment with capabilities that draw on decades of learning to deliver a full lifecycle of exceptional experiences for every kind of user.



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