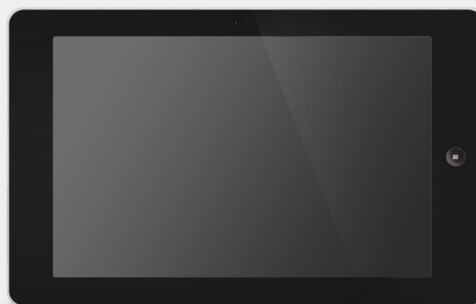


The total cost of ownership (TCO) for the consumer tablet you're thinking about buying for caregivers is nearly twice as much as a rugged healthcare tablet.

Meet the better choice — the ET40-HC/ET45-HC Healthcare Tablets. Rugged. Purpose-built for healthcare. All at a price you can afford.


What can you expect when you purchase 'good enough' consumer tablets — instead of rugged purpose-built healthcare tablets?

Consumer Tablets




ET40-HC/ET45-HC Healthcare Tablets



 **More device failures @ 74 minutes of lost productivity per incident**


Not rugged or disinfectant ready
Not built to handle constant disinfecting, drops and more; results in more downtime and more frequent device replacements

Rugged and disinfectant ready
Built tough to handle constant disinfecting — and the top reasons devices fail, including drops, liquid exposure and extreme temperatures

 **More battery failures @ 54 minutes of lost productivity per incident**


Inferior battery power and technology
Less powerful batteries lack full-shift power; no visibility into battery health; tablets must be removed from service and sent to a repair center to replace end-of-life or faulty batteries

Dependable full-shift power
Extra high-capacity battery for long shifts; battery statistics to spot end-of-life batteries, enabling proactive ordering of new batteries; batteries are user-replaceable on site

 **More lost network connections @ 23 minutes of lost productivity per disruption**


Less reliable connectivity
Typically based on older, slower wireless standards; consumer-grade devices are 28% more likely to experience wireless connectivity issues that impact productivity

5G and enterprise-class Wi-Fi 6
The fastest and most reliable cellular and Wi-Fi connections; superior Wi-Fi enterprise-class radio with available Fusion software for exceptional 'no-drop' Wi-Fi connections

 **More IT support time @ 64 minutes of IT time per trouble ticket**


20% more support tickets
Lack of rugged design and troubleshooting tools translates into more device downtime, more support tickets and higher support costs

Maximize reliability to minimize support costs
Rugged design and Mobility DNA™ tools like Device Diagnostics and Rx Logger to rapidly diagnose and resolve issues

 **More hard costs — need to purchase and manage separate enterprise scanners**

No integrated enterprise scanner
Need to purchase and manage separate scanners; more devices for caregivers to carry; integrated camera requires alignment with barcode; damaged barcodes are challenging

Integrated enterprise-class scanner
Flawless capture of barcodes in practically any condition; point-and-shoot simplicity — no need to align device and barcode — or burden caregivers with a second device

 **High device costs — replacement devices typically purchased every 18 months**

Designed to last 1 to 2 years
Devices need replacing more frequently, increasing TCO

Designed to last at least 3 years
Long lifecycle for maximum value

TCO COMPARISON: TYPICAL CONSUMER VS RUGGED TABLET

The numbers below are based on industry average pricing. The ET40-HC/ET45-HC TCO will be much lower since its cost is about half of the average rugged tablet.

 **Lost productivity — nearly 2.5x more**

\$11,578 per device/5 years
Lost productivity costs are 243% higher due to more frequent failures

\$4,760 per device/5 years
Rugged tablets are more reliable, maximizing uptime and minimizing lost productivity

 **Higher IT support costs — nearly 2.5x more**

\$5,711 per device/5 years
More device issues translate into more IT support time and cost

\$2,346 per device/5 years
The rugged design reduces the volume of device issues, reducing IT support costs

 **High 5-year TCO — nearly double**

\$22,887 per device/5 years
\$4,577 annual TCO

\$12,473 per device/5 years
\$2,495 annual TCO

Why settle for 'good enough' when you can give caregivers all the features they need to deliver the highest quality care — at just a fraction of the cost of a typical rugged tablet?

Put the ET40-HC/ET45-HC to work in your healthcare facility. Find out how at www.zebra.com/et4x-hc